

## **A Publication Company in Mumbai, India**

### **Challenges**

The organization was saddled with very high inventory, borrowing and high accumulated loss a year back. It was observed that Distribution and procurement process were the major problem the company faced

### **Strategy & Execution**

We worked on:

- Reducing batch size and lead time to reach the market
- Identifying and eliminating value destroying elements
- Revamping the distribution system
- Keeping a keen eye on the Quarterly Plan and the Cash flow.

### **How it helped**

The company was well on their way to stop bleeding and its borrowings were brought back to normalcy by the end